

Cut the Cost of Mileage

When you see a car puffing and panting up steep hills and over rough roads when it really ought to move along as easily and as steadily as a brook glides in its course—blame it on inferior gasoline.

The use of poor gasoline, whether for limousine, touring car, roadster or motor truck, is always extravagant waste.

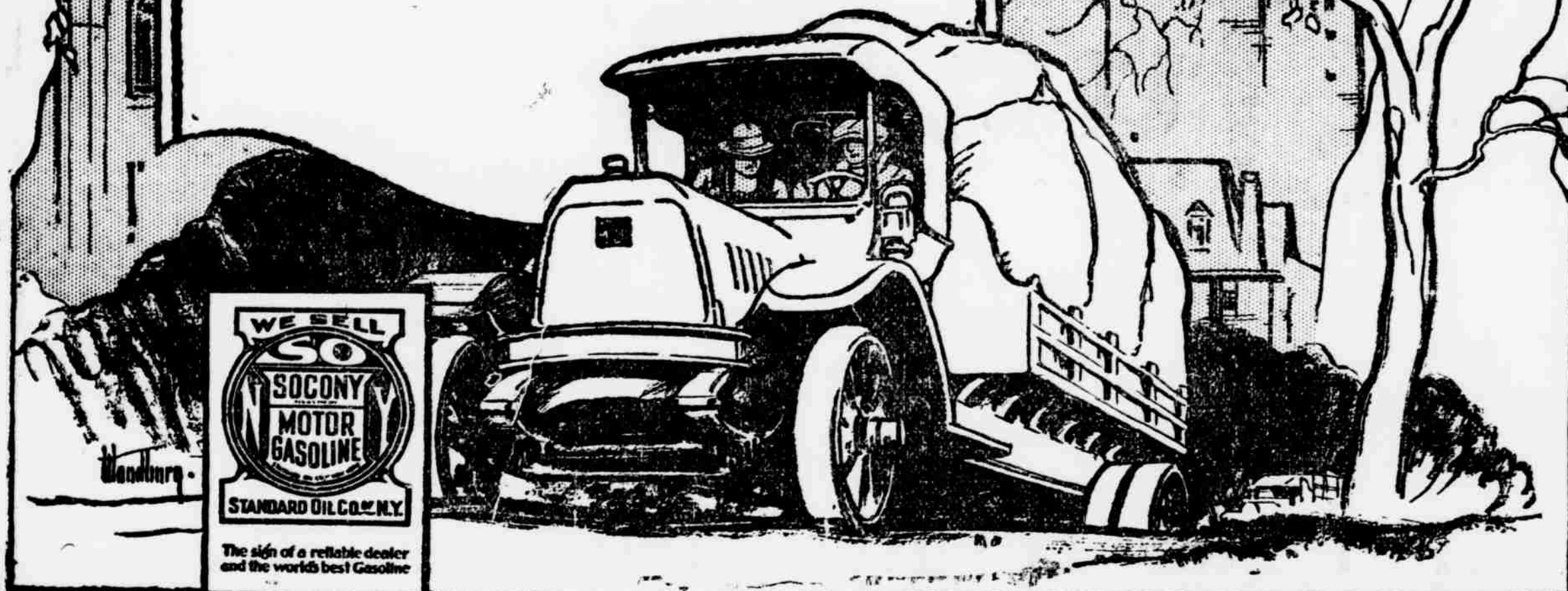
In these days there is no excuse for such waste. Buy high mileage and full power. Buy SO-CO-NY Motor Gasoline.

SO-CO-NY is the surest economy. It means more miles per gallon. It is clean—powerful—quick-starting—reliable.

Look for the Red, White and Blue SO-CO-NY Sign. SO-CO-NY means saving wisely. It cuts the cost of mileage.

Saving Here
Means Gaining There

STANDARD OIL COMPANY OF NEW YORK



SO-CO-NY MOTOR GASOLINE

Lt. Gilfillan a Vermont Hero

Information that a least one Vermont boy has been playing an important part in the splendid performance of the American marines on the Marine salient in France causes a glow of pride to come to the hearts of Vermont people, albeit mingled with sorrow that the gallant Second Lieut. Max D. Gilfillan of St. Johnsbury was severely wounded in action. The record of the young man in military affairs had been so good to win for him the French croix de guerre, announcement of which honor came only a few days before the cables told today that he was among the casualties of the marine corps. Lieut. Gilfillan got his early military training with the old 1st Vermont regiment and his progress adds testimony to the value of that training as well as to the natural abilities of the young man. The whole state will join with his relatives in St. Johnsbury in hoping that he may recover from the honorable wounds received in repulsing the Germans.

The earnest wishes of Vermonters will likewise go out to the relatives of two other Vermont young men, who were members of the army of the United States and who are today reported as missing in action. The men are Bugler Edwin M. Pope of Hardwick and Corporal Frederick R. Hyde of Chester.—Barre Times.

Vermont Club Women for Wheatless Summer.

The action of the Vermont Federation of Women's clubs in voting not to purchase any more wheat until the harvesting of the 1918 crop in the United States ought to have quite a powerful effect throughout Vermont furthering the campaign to conserve the present wheat resources of the country. If every householder should realize fully that the conservation of the supply is absolutely necessary so that our allies and our own soldiers in Europe may be fed it is certain that there would be a most general response to the request made by the national food administration. The Vermont club women are to be commended for making this stand.—Barre Times.

To Bury the Kaiser.

Old aunt Mandy shuffled up to buy a Liberty Band—producing as part payment a cotton bag filled with quarters, dimes, nickels and pennies. "You must have been a long time saving that money, Aunty."

"I shore was, Boss, hit was gittin' saved to help bury me, but seen' as how things is going on about dis war I done culkulated I better help bury de kaiser first."—St. Louis Post Dispatch.

**Children Cry
FOR FLETCHER'S
CASTORIA**

FOR LIEUT.-GOV.

Dr. Bachand Endorses the Mention of a St. Johnsbury Townsman

The Montpelier correspondent of the Springfield Republican in an article on Vermont politics, a few days ago, mentioned several names in regard to candidates for Lieutenant Governor. The name of Hon. Frank H. Brooks is prominently mentioned in said article. We believe that Vermonters should have the opportunity in the coming primaries to choose the very best material for its state officials, and the number of friends of Mr. Brooks throughout the state, would be only too glad to present his name to the voters of Vermont.

The record of Mr. Brooks as executive of the Fairbanks scale Co.; as a member of the State Board of Education, and lately as the State Food Administration makes him a citizen of the right caliber for the Lieutenant Governorship.

J. D. BACHAND
June 17, 1918

Congressman Greene.

Vermont in the past has had a way of sending men to the United States Congress who have assumed positions of influence in the national councils which have given this little commonwealth more of a place in affairs of state than its size, from the standpoint of population, would warrant. This is a fact that has frequently been commented upon by political students, and is well known to those of us at home.

There are many signs that we are following in the same path and that Congressman Frank L. Greene is taking his place among the leaders at the capital, a position won by close application to work and by the exercise of the good common sense which characterized his editorial work in this state. In the Boston Transcript there recently appeared an estimate of Congressman Greene which will be most pleasing to his many friends: would command the complete confidence of the Republican electorate (of the nation) if placed in charge of the congressional campaign. The Transcript says:

"Col. Frank L. Greene of Vermont is another. He is an experienced soldier of the National Guard, and although his present title was gained as a member of the staff of the governor of Vermont, he served in the National Guard for 12 years up to 1900, and during the war with Spain was mustered into the United States service as captain of Company B of the First Infantry, Vermont Volunteers. He has been delegate to the Republican national convention and served as chairman of the Republican state convention of Vermont in 1914. Since his party went into the minority, Colonel Greene has worked effectively for his state, even with the Democratic administration, and he has supported all measures relating to the war proposed by the President."—St. Albans Messenger.

GETTING READY FOR DRIVE

Vermont will Pledge Herself Between June 24 and 28 to Buy \$7,365,000 of War Savings Stamps.

The week of June 24 will tell the story whether Vermont is to come up to the expectations of the government in loaning money through War Savings Stamps for the prosecution of the war. The government asks \$20 per capita from Vermont, or approximately \$7,365,000, through the medium of these stamps, to be paid for by the people during the calendar year 1918, and to be redeemed by the government in 1923, after interest has been compounded quarterly at four per cent. Thus far only slightly more than one-tenth of the desired amount has been purchased. How to insure the sale of the other nine-tenths of the sum required of Vermont was the problem which faced the state director and the county managers at their recent conference in Montpelier.

In order to accomplish the desired end, in order to show the government that Vermont is as ready with her money as with her men, the conference chose a plan which already had succeeded in Nebraska and which was being adopted by several eastern states. That plan is to have a state-wide drive for pledges to the War Saving Stamp campaign of the calendar year.

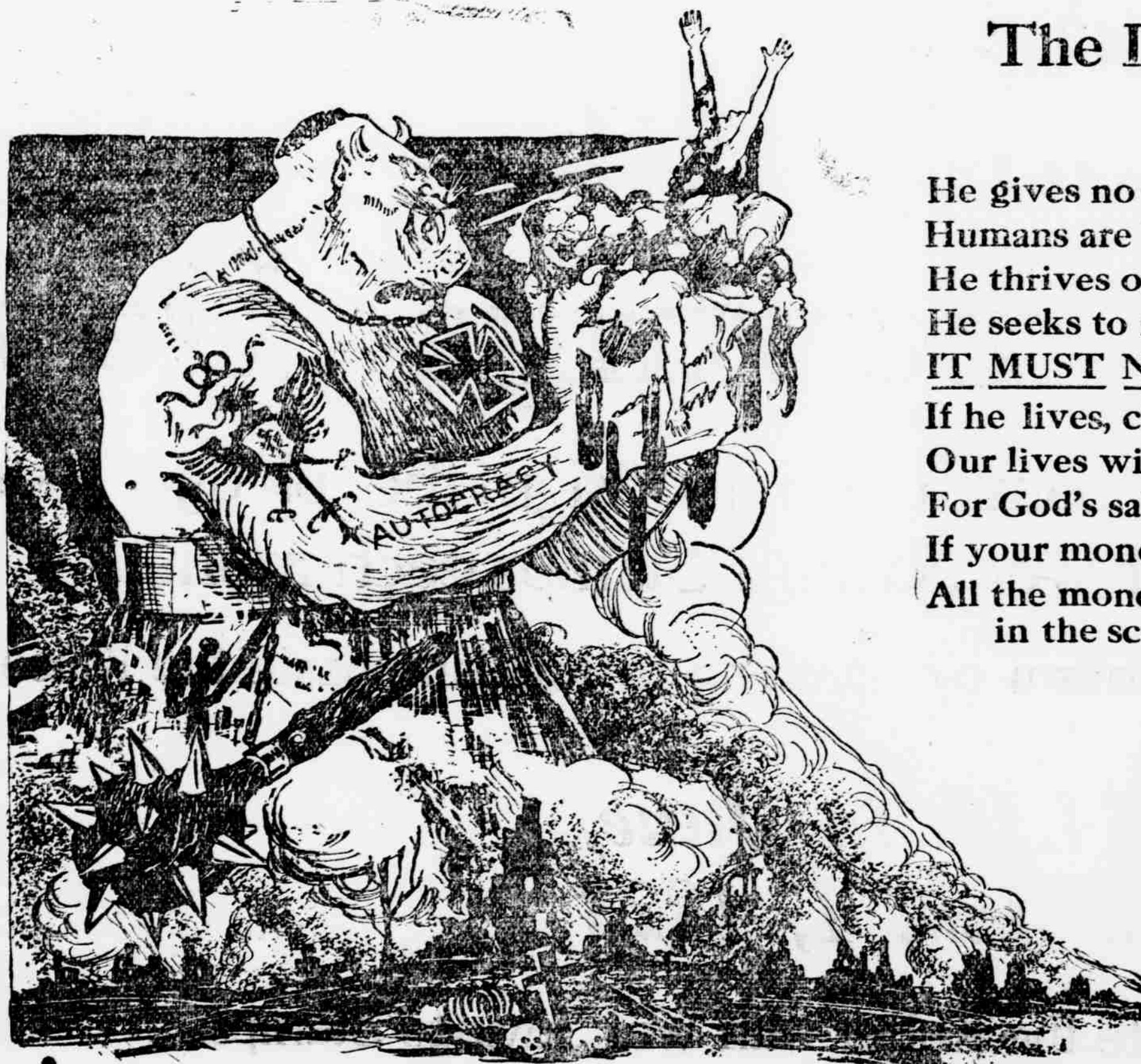
This pledge campaign will be started on June 24, and the returns will be tabulated on the night of June 28, a date set apart by President Wilson as War Savings day and so be designated similarly by Governor Graham. This does not mean that the sale of the stamps, or the pledging, will end on June 28. The stamps (including thrift stamps) will continue to be on sale through the year, and the co-operation of all Vermonters is urged to increase Vermont's offering to the government. During the intensive drive it is proposed to make a personal canvass in every city and town in Vermont in order to give everyone a chance to pledge amounts which they themselves will determine.

YOUR PATRIOTIC DUTY

To report disloyal acts, seditious utterances, and any information relative to attempts to hinder the United States in the prosecution of the war, to the United States Department of Justice, Bureau of Investigation, Federal Building, Burlington, Vermont.

THIS MONSTER MUST BE CRUSHED

The Lives of Our Boys are Pledged
That He Shall Perish



He gives no quarter—it is his life or theirs—no compromise.
Humans are but chattels in his scheme of things.

He thrives on agonies of the soul.

He seeks to rule the world.

IT MUST NOT BE! IT SHALL NOT BE!

If he lives, civilization dies.

Our lives will not be worth the living, for we have tasted liberty.

For God's sake men and women, make this war a personal affair.

If your money is all that you have to lend in service—lend a lot of it.

All the money that you have, or ever will have, is poor stuff to weigh in the scale against some mother's broken heart.

W.S.S.
Buy a War Saving Stamp Every Month
W.S.S.

Eletcher & Co., Orleans and Whipple, French & Co., Orleans
Wholesale Post Cards Hardware